Re: [EXTERNAL] Availability notifications

From: "Novick, Greg EOP" Ex 6 - (5 U.S.C. Sec 552(b)(6))

To: Zach Eddinger Ex 6 - (5 U.S.C. Sec 552(b)(6))

Date: Mon, 10 May 2021 14:19:33 -0400

Ha - yes the vaccine is no joke! Hope you had a chance to recover this weekend.

It would definitely be helpful - this is a timely discussion on our end. Just sent an invite your way for 2:30 PT.

Thanks!

Greg

On May 10, 2021, at 2:13 PM, Zach Eddinger Ex 6 - (5 U.S.C. Sec 552(b)(6)) Ex 6 - (5 U.S. > wrote:

Hey! Sorry, I was a bit out of commission Th/Fri from vaccine :)

Might be easier to chat live - I'm not sure what this is referring to, we've done availability notifications for both custom apps and ENX apps. I can connect you with the team who has thought about optimizing the onboarding flow if that's helpful, too.

We could chat at 2 or 230 today if that's helpful!

Best,
Zach

On Thu, May 6, 2021 at 3:58 PM Novick, Gregory B. EOP/OMB Ex 6 - (5 U.S.C. Sec 552(b)(6)) > wrote:

Hi Zach,

We heard in one of our state interviews today that they attribute their low adoption on Android to the lack of availability notification and friction of app download. This was of particular interest to our team due to implications for equity.

Have you all been thinking about how to best optimize onboarding users or any other ways to help notify users about ENX? Happy to hop on a call if that's easier.

Thanks,

Greg

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Zach Eddinger | BizOps Associate | Ex 6 - (5 U.S.C. Sec 552(b)(6))