



EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

January 14, 2022

Aaron Siri and Gabrielle Palmer
Siri & Glimstad, LLP

Sent via email: foia@sirillp.com; gpalmer@sirillp.com

Dear Mr. Siri:

This letter is in response to the Freedom of Information Act (FOIA) request submitted to the Office of Management and Budget (OMB) on behalf of your client, the Informed Consent Action Network (ICAN). OMB assigned this FOIA request tracking number 2021-420.

Pursuant to our email exchange on November 4, 2021 about the scope of your FOIA request, OMB is making its first rolling production. Specifically, OMB has reviewed 300 potentially responsive records and identified 34 responsive documents, of which OMB is releasing 19 documents with redactions. These 19 documents include redactions made pursuant to FOIA Exemption 6, U.S.C. § 552(b)(6). Exemption 6 protects against disclosure of information that would constitute a clearly unwarranted invasion of personal privacy such as email addresses and telephone numbers. As for the remaining 15 documents, OMB is withholding these documents in full because they consist of duplicates.

OMB will continue to review documents in this matter and intends to respond with its next production on or before February 14, 2022.

Sincerely,


Dionne Hardy
FOIA Officer

Contact Info

From: "Hayes, Bradley F. EOP/OMB" Ex 6 - (5 U.S.C. Sec 552(b)(6))

To: Sandy Luff @fb.com

Date: Mon, 13 Jan 2020 12:04:53 -0500

Phone is Ex 6 - (5 U.S.C.)

Personal — Ex 6 - (5 U.S.C.)

RE: Participate in an Upcoming Workplace by Facebook New User Research!

From: "Regen, Heather P. EOP/OMB" Ex 6 - (5 U.S.C. Sec 552(b)(6))
To: Eni Oghenerume Ex 6 @fb.com>
Date: Wed, 06 May 2020 10:13:58 -0400

Please remove my work email from this contact list and all FB Workplace sales/research listservs.

From: Eni Oghenerume Ex 6 @fb.com>
Sent: Tuesday, May 5, 2020 7:51 PM
To: Regen, Heather P. EOP/OMB Ex 6 - (5 U.S.C. Sec 552(b)(6))
Subject: [EXTERNAL] Participate in an Upcoming Workplace by Facebook New User Research!

Hello Heather,

Thank you for signing up to use Workplace by Facebook! We are focused on improving your experience as a new user, and as such inviting you to participate in a 4-weeks research project. During this period, we will collect your feedback and you will be asked to describe your Workplace experience after every couple of days. The feedback you provide will be used for research purposes.

We will provide all the information you will need to start and also meet via videoconference after the end of the project to enable you summarise your experience.

As a token of our appreciation, you'll receive an **£210/\$240 (or local equivalence) Workplace Research e-Reward** if you are selected to participate (which is redeemable for a selection of electronic gift cards from popular retailers).

Heather, if you are interested in participating in this research project, kindly complete this brief survey: [click here](#). Upon completion, you will receive a follow-up call or email with more details. We value user privacy, and your answers to this survey will be strictly confidential and ONLY be used for study recruiting purposes.

We understand that some company policies do not allow employees to accept compensation for Research, so if you are unable to accept a Research Reward please let us know.

Do not hesitate to contact me if you have any questions!

Many thanks,
Eni.

FACEBOOK

Eni Oghenerume
Research Participant Recruiter
1 Rathbone Square | London | United Kingdom
M: Ex 6 - (5 U.S.C. Sec 552(b)(6)) E: Ex 6 @fb.com

[EXTERNAL] ACG IP Reports for May 15, 2020

From: Manus Cooney <Ex 6 - (5 U.S.C. Sec [REDACTED])>
To: Manus Cooney <Ex 6 - (5 U.S.C. Sec [REDACTED])>
Cc: sburt <Ex 6 - (5 U.S.C. [REDACTED])>, cynthia.sensibaugh <Ex 6 - (5 U.S.C. [REDACTED])>, matt_sandgren <Ex 6 - (5 U.S.C. [REDACTED])>, john_abegg <Ex 6 - (5 U.S.C. Sec [REDACTED])>, ljorgenson <Ex 6 - (5 U.S.C. [REDACTED])>, elizabeth_taylor <Ex 6 - (5 U.S.C. [REDACTED])>, brendan_dunn <Ex 6 - (5 U.S.C. Sec [REDACTED])>, greg <Ex 6 - (5 U.S.C. [REDACTED])>, michael.remington <Ex 6 - (5 U.S.C. [REDACTED])>, charlie <Ex 6 - (5 U.S.C. [REDACTED])>, rmerbeth <Ex 6 - (5 U.S.C. [REDACTED])>, kmahoney <Ex 6 - (5 U.S.C. [REDACTED])>, vblatter <Ex 6 - (5 U.S.C. [REDACTED])>, bdelmonte <Ex 6 - (5 U.S.C. [REDACTED])>, dkappos <Ex 6 - (5 U.S.C. [REDACTED])>, vgarlock <Ex 6 - (5 U.S.C. [REDACTED])>, wayne <Ex 6 - (5 U.S.C. [REDACTED])>, rllloyd <Ex 6 - (5 U.S.C. [REDACTED])>, lhand <Ex 6 - (5 U.S.C. [REDACTED])>, randallravradner <Ex 6 - (5 U.S.C. [REDACTED])>, jdemarchi <Ex 6 - (5 U.S.C. [REDACTED])>, cecullman <Ex 6 - (5 U.S.C. [REDACTED])>, scott.kohne <Ex 6 - (5 U.S.C. [REDACTED])>, dhiren.patel <Ex 6 - (5 U.S.C. [REDACTED])>, dina.kallay <Ex 6 - (5 U.S.C. [REDACTED])>, john_eunice <Ex 6 - (5 U.S.C. [REDACTED])>, Daniel Kroese <Ex 6 - (5 U.S.C. Sec [REDACTED])>, jared.culver <Ex 6 - (5 U.S.C. [REDACTED])>, aaron.j.whitesel <Ex 6 - (5 U.S.C. [REDACTED])>, jdehart <Ex 6 - (5 U.S.C. [REDACTED])>, mwarino <Ex 6 - (5 U.S.C. [REDACTED])>, jessica.sebeok <Ex 6 - (5 U.S.C. [REDACTED])>, pfotos <Ex 6 - (5 U.S.C. [REDACTED])>, wfrymoyer <Ex 6 - (5 U.S.C. [REDACTED])>, chall <Ex 6 - (5 U.S.C. Sec [REDACTED])>, ewarren <Ex 6 - (5 U.S.C. Sec [REDACTED])>, alarue <Ex 6 - (5 U.S.C. [REDACTED])>, jgregorian <Ex 6 - (5 U.S.C. [REDACTED])>, kerry.miller <Ex 6 - (5 U.S.C. [REDACTED])>, Drew Robinson <Ex 6 - (5 U.S.C. Sec 552(b)(6))>, gajarsaa <Ex 6 - (5 U.S.C. [REDACTED])>, louis.foreman <Ex 6 - (5 U.S.C. [REDACTED])>, bryan <Ex 6 - (5 U.S.C. [REDACTED])>, chiproy <Ex 6 - (5 U.S.C. [REDACTED])>, jeffmurray <Ex 6 - (5 U.S.C. [REDACTED])>, jason.everett <Ex 6 - (5 U.S.C. [REDACTED])>, Shelley Husband <Ex 6 - (5 U.S.C. Sec 552(b)(6))>, Branden Ritchie <Ex 6 - (5 U.S.C. Sec 552(b)(6))>, Perry Apelbaum <Ex 6 - (5 U.S.C. Sec 552(b)(6))>, Norberto Salinas <Ex 6 - (5 U.S.C. Sec 552(b)(6))>, courtney.houston-carter <Ex 6 - (5 U.S.C. [REDACTED])>, ellen.dargie <Ex 6 - (5 U.S.C. [REDACTED])>, john.lipsey <Ex 6 - (5 U.S.C. [REDACTED])>, nathan.heimar <Ex 6 - (5 U.S.C. [REDACTED])>, todd.womack <Ex 6 - (5 U.S.C. [REDACTED])>, brett.layson <Ex 6 - (5 U.S.C. Sec [REDACTED])>, bob <Ex 6 - (5 U.S.C. [REDACTED])>, sarah.timoney <Ex 6 - (5 U.S.C. [REDACTED])>, Jared Dilley <Ex 6 - (5 U.S.C. Sec [REDACTED])>, lisa.goeas <Ex 6 - (5 U.S.C. [REDACTED])>, ryan.berger <Ex 6 - (5 U.S.C. [REDACTED])>, daniel.swanson <Ex 6 - (5 U.S.C. Sec [REDACTED])>, ayo.griffin <Ex 6 - (5 U.S.C. Sec [REDACTED])>, rebecca.kelly_slaughter <Ex 6 - (5 U.S.C. Sec [REDACTED])>, amclose <Ex 6 - (5 U.S.C. Sec [REDACTED])>, catherine.gilmore <Ex 6 - (5 U.S.C. [REDACTED])>, cjefferson <Ex 6 - (5 U.S.C. [REDACTED])>, hrheel <Ex 6 - (5 U.S.C. [REDACTED])>, jeremy.stump <Ex 6 - (5 U.S.C. [REDACTED])>, jessica.mandel <Ex 6 - (5 U.S.C. [REDACTED])>, jclark <Ex 6 - (5 U.S.C. [REDACTED])>, joseph.seidel <Ex 6 - (5 U.S.C. [REDACTED])>, lulrich <Ex 6 - (5 U.S.C. [REDACTED])>, michael.parrish <Ex 6 - (5 U.S.C. [REDACTED])>, rkoch <Ex 6 - (5 U.S.C. [REDACTED])>, tdilenge <Ex 6 - (5 U.S.C. [REDACTED])>, hsauer <Ex 6 - (5 U.S.C. [REDACTED])>, sean.o'hollaren <Ex 6 - (5 U.S.C. [REDACTED])>, mitch.rose <Ex 6 - (5 U.S.C. [REDACTED])>, melissa_maxfield <Ex 6 - (5 U.S.C. [REDACTED])>, viskhatfield <Ex 6 - (5 U.S.C. [REDACTED])>, cmcoburn <Ex 6 - (5 U.S.C. [REDACTED])>, lindseth.steve <Ex 6 - (5 U.S.C. [REDACTED])>, jallen <Ex 6 - (5 U.S.C. [REDACTED])>, jim.macdonald <Ex 6 - (5 U.S.C. Sec [REDACTED])>, salter <Ex 6 - (5 U.S.C. [REDACTED])>, mike.holland <Ex 6 - (5 U.S.C. [REDACTED])>, mdykes <Ex 6 - (5 U.S.C. [REDACTED])>, Lacey Toledano <Ex 6 - (5 U.S.C. Sec [REDACTED])>, paul.davis <Ex 6 - (5 U.S.C. [REDACTED])>, sveeraraghavan <Ex 6 - (5 U.S.C. [REDACTED])>, Noah Phillips <Ex 6 - (5 U.S.C. Sec [REDACTED])>, Rita Lari <Ex 6 - (5 U.S.C. Sec 552(b)(6))>, jfarrah <Ex 6 - (5 U.S.C. [REDACTED])>, "Amin, Vishal J. EOP/OMB" <Ex 6 - (5 U.S.C. Sec [REDACTED])>, john.bowman <Ex 6 - (5 U.S.C. [REDACTED])>, james.kress <Ex 6 - (5 U.S.C. [REDACTED])>, robert.thomas <Ex 6 - (5 U.S.C. [REDACTED])>, dmtodd <Ex 6 - (5 U.S.C. [REDACTED])>, kcp <Ex 6 - (5 U.S.C. [REDACTED])>, ttrauth <Ex 6 - (5 U.S.C. [REDACTED])>, rodneyp.ratt <Ex 6 - (5 U.S.C. [REDACTED])>, aperfall <Ex 6 - (5 U.S.C. Sec [REDACTED])>, eric.massant <Ex 6 - (5 U.S.C. [REDACTED])>, adamhuftalen <Ex 6 - (5 U.S.C. [REDACTED])>, michael.klipper <Ex 6 - (5 U.S.C. [REDACTED])>, bryan_hickman <Ex 6 - (5 U.S.C. Sec [REDACTED])>, steven.manzo <Ex 6 - (5 U.S.C. [REDACTED])>, greg.walters <Ex 6 - (5 U.S.C. [REDACTED])>, holsclaw <Ex 6 - (5 U.S.C. [REDACTED])>, linda.a.strachan <Ex 6 - (5 U.S.C. [REDACTED])>, anderson.a <Ex 6 - (5 U.S.C. [REDACTED])>

scott.kuschmiderEx 6 - (5 U.S.C.), carolina.lessaEx 6 - (5 U.S.C.),
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 laura.truemanEx 6 - (5 U.S.C.), sarah_ramigEx 6 - (5 U.S.C.),
 steven.valentineEx 6 - (5 U.S.C.), jason.kearnsEx 6 - (5 U.S.C.), Caralee Conklin
 <Ex 6 - (5 U.S.C. Sec 552(b)(6))>, steve.pfrandEx 6 - (5 U.S.C.),
 geoffEx 6 - (5 U.S.C. Sec.), crobertiEx 6 - (5 U.S.C.),
 hans.bishopEx 6 - (5 U.S.C. Sec.), rrEx 6 - (5 U.S.C.),
 aaron.whiteselEx 6 - (5 U.S.C.), Jeff Wieand <Ex 6 - (5 U.S.C. Sec.)>,
 hunterEx 6 - (5 U.S.C. Sec.), dwhiteEx 6 - (5 U.S.C.),
 stephen.rubrightEx 6 - (5 U.S.C. Sec.), michelledee.johnsonEx 6 - (5 U.S.C.),
 kevin.courtoisEx 6 - (5 U.S.C.), josephmclancyEx 6 - (5 U.S.C.),
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 joel.wigintonEx 6 - (5 U.S.C.), mwfriedrichEx 6 - (5 U.S.C.),
 jon.beamerEx 6 - (5 U.S.C.), wan.kimEx 6 - (5 U.S.C.), tthorpeEx 6 - (5 U.S.C.),
 tbushEx 6 - (5 U.S.C.), hjleeEx 6 - (5 U.S.C.), tindelicartoEx 6 - (5 U.S.C.),
 aiancuEx 6 - (5 U.S.C.), Claire Shanklin <shanklinEx 6 - (5 U.S.C. Sec.)>, Jacqueline
 Juffer Sumpter <Ex 6 - (5 U.S.C. Sec.)>, Kelly Quinn <Ex 6 - (5 U.S.C. Sec.)>,
 kathryn_ungerEx 6 - (5 U.S.C.), jock_scharfenEx 6 - (5 U.S.C.),
 kelsey_freemanEx 6 - (5 U.S.C.), brooke_tassoniEx 6 - (5 U.S.C.)

Date: Fri, 15 May 2020 19:21:03 -0400

Attachments: FINAL_2020 IP Update_May 15.pdf (198.62 kB); FINAL 2020 Content Technology Policy Report May 15.pdf (203.36 kB)

Folks -

Attached are the ACG IP policy reports. Feel free to get in touch with me or any of us here at ACG should you have any questions.

Take care,

Manus.

Connect w/ Facebook CHCO or Equivalent?

From: "Nammacher, Katherine B. EOP/OMB" Ex 6 - (5 U.S.C. Sec 552(b)(6))
To: Bennett Hillenbrand@fb.com
Date: Sat, 19 Sep 2020 08:52:21 -0400

Hey Bennett,

On Oct 1, OMB & OPM will be hosting a curated conversation about how private companies use assessments to successfully evaluate and hire top talent. This supports [the recent Executive Order](#) on reforming and modernizing hiring practices to improve the use of assessments. The curated conversation will feature several private companies shared candid thoughts and expertise with the Chief Human Capital Officers Council ([CHCO Council](#)) – essentially all senior CHCOs in federal government.

Facebook came to mind when thinking about which companies had cutting-edge hiring practices with assessments, managed a high volume of candidates, and provided a positive applicant experience.

Might you be able to connect me with the right person at Facebook to discuss about their participation in the event?

Thank you,

Katherine

...
Katherine B. Nammacher
Ex 6 - (5 U.S.C. Sec 552(b)(6))

...
Product & User Research – Digital Services Expert
[United States Digital Service](#) || [SME-QA](#)

Re: [EXTERNAL] Re: Sync: Natalie and Brock

From: Natalie King [Ex 6 -]@fb.com>
To: "Murphy, Brock M. EOP/OMB" [Ex 6 - (5 U.S.C. Sec 552(b)(6))]
Date: Tue, 20 Oct 2020 15:19:15 -0400

Absolutely. Thanks for accommodating!

From: "Murphy, Brock M. EOP/OMB" [Ex 6 - (5 U.S.C. Sec 552(b)(6))]
Date: Tuesday, October 20, 2020 at 2:11 PM
To: Natalie King [Ex 6 - (5)@fb.com>
Subject: Re: [EXTERNAL] Re: Sync: Natalie and Brock

Same time Friday?

Sent from my iPhone

On Oct 20, 2020, at 2:57 PM, Natalie King [Ex 6 -]@fb.com> wrote:

Hi Brock can we reschedule. Apologies for the late notice. Friday morning before noon?

From: Brock E. Murphy [Ex 6 - (5 U.S.C. Sec 552(b)(6))]
When: 9:00 AM - 9:30 AM October 21, 2020
Subject: Sync: Natalie and Brock
Location: Call Brock [Ex 6 - (5 U.S.C. Sec 552(b)(6))]

[EXTERNAL] Re: Sync: Natalie and Brock

From: Natalie King [Ex 6 - (5)@fb.com]
To: "Murphy, Brock M. EOP/OMB" [Ex 6 - (5 U.S.C. Sec 552(b)(6))]
Date: Thu, 22 Oct 2020 11:07:30 -0400

Sure thing!

On 10/22/20, 10:07 AM, "Murphy, Brock M. EOP/OMB" [Ex 6 - (5 U.S.C. Sec 552(b)(6))] wrote:

Could I move our call to 10:30 ET?

Brock Murphy
Office of Management and Budget
[Ex 6 - (5)] (no text)
U.S.C. Sec 552(b)(6)

-----Original Appointment-----

From: Natalie King [Ex 6 - (5)@fb.com]
Sent: Tuesday, October 20, 2020 5:22 PM
To: Murphy, Brock M. EOP/OMB
Subject: [EXTERNAL] Accepted: Sync: Natalie and Brock
When: Friday, October 23, 2020 10:00 AM-10:30 AM (UTC-05:00) Eastern Time (US & Canada).
Where: Call Brock: [Ex 6 - (5)]

RE: Census Trust & Safety Introduction

From: "Boland, Amira C. EOP/OMB" Ex 6 - (5 U.S.C. Sec 552(b)(6))
To: Payton Iheme Ex 6 - @fb.com>
Cc: "Zaidi, Irum F. EOP/OVP" Ex 6 - (5 U.S.C. Sec
Date: Sat, 21 Nov 2020 15:08:50 -0500
Attachments: Thanksgiving-COVID-Comms-Concept-02D-Editable.pdf (233.04 kB); Thanksgiving-COVID-Comms-Concept-01D-Editable.pdf (252.42 kB); COVID-19 Communications Evidence-based Tips_Nov2020.pdf (162.87 kB)

Hey Payton,

I'll let Irum connect re: schedule to discuss in more detail, but wanted to quickly provide a few updates:

- Last night, the county-level data set went live, so over the next few weeks if you want to somehow bring in hyper-localized stats / alerts based on where users are located, it could be powerful to scrape this for the "Absolute change in % positivity rate" – that shows how fast it's spreading and quite frankly may be more resonate with people than total death count across the country. <https://covid.cdc.gov/covid-data-tracker/#county-view> (maybe like a local weather alert? "COVID is spreading faster in Franklin County")
- States where there's increasing rates and individual level mitigation efforts are not strong enough: AK, AL, AR, CO, IA, ID, IN, KS, KY, MN, MO, MT, NE, NV, SD, TN, WI and WY.
- Some groups we need to act:
 - Midwestern men 35+
 - Non-Urban (e.g, smaller cities, rural that are road-tripping to see families – both women and men)
 - Gen Z - College students
 - Millennials
- Below is a forwarded email that HHS just sent their communications partners with a more focused message for the next week (and generally over the holiday season) – attached are images that CDC sent out yesterday morning with their comms kit. It can be edited / repurposed (there's a place to insert a logo) or simply provide the information much better designers can recreate! Anything you can do to highlight actions people can be empowered with (e.g., "**Rethink travel, gather virtually, wear a mask**") rather than just saying something like "learn more about COVID-19" would be great. (As in, if you had those actions link to guidance (rather than more generic "Learn more" when you flag something as related to COVID19), since most won't click through, and the guidance is too long for most to read 😊)
 - Messages of duty e.g., "For your family, for your country" seem to be most resonate to young individuals and men. A summary of behavioral insights for comms is attached.
 - HHS just tweeted the simplified message and the visual tiles attached (somehow they showed the editable fields (ugh) in case it's helpful to have a citation (again, feel free to update any visual presentations of information, y'all have way better designers)):

https://twitter.com/HHSGov/status/1329877180378189824?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Etweet

Cheers,

Amira

Holiday Partner Resources Packages

Key Message

Stay safe this holiday

1. Wear a mask
2. Rethink traveling
3. Keep gatherings small
4. Celebrate virtually if you can

Fewer get together, but still many reasons to be thankful

Additional Messages

- This Thanksgiving, think about celebrating in person with only the people in your household to ensure you have the safest holiday you can
 - Connect with other family and friends virtually to give thanks and share blessings
- Consider carefully whether you should travel this holiday—think about other ways you can celebrate
 - Remember—travel increases your risk of getting and spreading COVID-19
- If you are hosting a gathering, take steps to help prevent the spread of COVID-19
 - Keep any gatherings small, wear masks, and stay at least 6 feet apart
 - Consider having your gathering outdoors

Featured Holiday Resources

- Celebrating Thanksgiving: <https://www.cdc.gov/coronavirus/2019-ncov/daily-life-coping/holidays/thanksgiving.html>
 - Everyone Can Make Thanksgiving Safer
 - https://www.cdc.gov/coronavirus/2019-ncov/downloads/daily-life-coping/everyone_can_make_thanksgiving_safer.html.pdf
 - Consider Other Thanksgiving Activities
 - https://www.cdc.gov/coronavirus/2019-ncov/downloads/daily-life-coping/consider_other_thanksgiving_activities.html.pdf
 - This Holiday Season Do What's Best for You and Your Loved Ones
 - <https://www.cdc.gov/coronavirus/2019-ncov/your-health/coping-holiday-stress.html>
 - Thanksgiving social media
 - <https://www.cdc.gov/coronavirus/2019-ncov/communication/holidays.html>
 - **Additional social media is attached**
- *I wear a mask because...*: <https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/i-wear-a-mask-because.html>

- Toolkit for Clinicians: <https://www.cdc.gov/coronavirus/2019-ncov/communication/toolkits/clinicians.html>

Things to Know about the COVID-19 Pandemic: <https://www.cdc.gov/coronavirus/2019-ncov/your-health/need-to-know.html>

RE: Census Trust & Safety Introduction

To: Payton Iheme [Ex 6 -]@fb.com>, "Zaidi, Irum F. EOP/OVP" [Ex 6 - (5 U.S.C. Sec
Date: Sat, 21 Nov 2020 14:39:06 -0500

Hey Payton,

I'll let Irum connect re: schedule, but wanted to quickly provide a few updates:

Amira C. Boland

Federal Customer Experience Lead
Office of Management & Budget | Executive Office of the President
[Ex 6 - (5 U.S.C. Sec] [Ex 6 - (5] (m)

From: Payton Iheme [Ex 6 -]@fb.com>
Sent: Saturday, November 21, 2020 2:07 PM
To: Zaidi, Irum F. EOP/OVP [Ex 6 - (5 U.S.C. Sec
Cc: Boland, Amira C. EOP/OMB [Ex 6 - (5 U.S.C. Sec 552(b)(6))
Subject: [EXTERNAL] Re: Census Trust & Safety Introduction

Hi Irum,

We would like to follow up with a call with you and Dr. Birx/team as soon as you are available. [Kang-Xing Jin, Head of Health](#) and our rep working specifically on the topic discussed will join. We are primed to discuss over the weekend or first thing Monday.

Let me know what time you/she can speak.

For reference if helpful:

[>https://about.fb.com/news/2020/10/coronavirus/<](https://about.fb.com/news/2020/10/coronavirus/)

[>https://www.facebook.com/formedia/solutions/coronavirus-resources<](https://www.facebook.com/formedia/solutions/coronavirus-resources)

[>https://www.facebook.com/coronavirus_info/<](https://www.facebook.com/coronavirus_info/)

Best,

Payton

From: Payton Iheme [Ex 6 -]@fb.com>
Date: Friday, November 20, 2020 at 2:46 PM
To: "Zaidi, Irum F. EOP/OVP" [Ex 6 - (5 U.S.C. Sec] "Stephen L Buckner (CENSUS/ADCOM FED)" [Ex 6 - (5 U.S.C. Sec 552(b)(6))
Cc: "Boland, Amira C. EOP/OMB" [Ex 6 - (5 U.S.C. Sec 552(b)(6))
Subject: Re: Census Trust & Safety Introduction

Hi Irum,

I hope all is well.

Just checking back in with you on this item. Do feel free to call me on my cell at Ex 6 - (5 [REDACTED]) to discuss.

Best,

Payton

From: Payton Iheme [REDACTED]@fb.com>
Date: Thursday, November 19, 2020 at 3:50 PM
To: "Zaidi, Irum F. EOP/OVP" [REDACTED] "Stephen L Buckner (CENSUS/ADCOM FED)" [REDACTED]
Cc: "Boland, Amira C. EOP/OMB" [REDACTED]
Subject: Re: Census Trust & Safety Introduction

One correction Irum,

If this call is with Dr. Birx, let me know your timing, so I can have our broader team help support that call.

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From: Payton Iheme [REDACTED]@fb.com>
Date: Thursday, November 19, 2020 at 3:14 PM
To: "Zaidi, Irum F. EOP/OVP" [REDACTED] "Stephen L Buckner (CENSUS/ADCOM FED)" [REDACTED]
Cc: "Boland, Amira C. EOP/OMB" [REDACTED]
Subject: Re: Census Trust & Safety Introduction

Hi Irum and thanks Stephen,

I am free until 4 pm EST.

You can reach me on Ex 6 - (5 [REDACTED]) I look forward to connecting.

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From: "Zaidi, Irum F. EOP/OVP" [REDACTED]
Date: Thursday, November 19, 2020 at 1:52 PM
To: "Stephen L Buckner (CENSUS/ADCOM FED)" [REDACTED] Payton Iheme [REDACTED]
Cc: "Boland, Amira C. EOP/OMB" [REDACTED]
Subject: RE: Census Trust & Safety Introduction

Thanks Stephen and Hello Payton

I can touch base with you to discuss what we are trying to accomplish, let me know when you have 15 min to chat.

Best,
Irum

From: Stephen L Buckner (CENSUS/ADCOM FED) Ex 6 - (5 U.S.C. Sec 552(b)(6))
Sent: Thursday, November 19, 2020 11:18 AM
To: Payton Iheme Ex 6 - (5 U.S.C. Sec 552(b)(6)) <[REDACTED]@fb.com>
Cc: Zaidi, Irum F. EOP/OVP Ex 6 - (5 U.S.C. Sec 552(b)(6)); Boland, Amira C. EOP/OMB Ex 6 - (5 U.S.C. Sec 552(b)(6))
Subject: Census Trust & Safety Introduction

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As we discussed yesterday afternoon, I'm connecting you here with Irum Zaidi, who's leading the Federal COVID Data Strategy and Execution workgroup. She's looking to connect Dr. Birx in the next day or two (after 5PM EST) with folks at Facebook that could help to amplify critical messages to help keep people safe over the Thanksgiving holiday.

Appreciate the help in making the connection!

Regards,

Stephen

Stephen L. Buckner, Assistant Director

Communications Directorate
U.S. Census Bureau
O: Ex 6 - (5 U.S.C. Sec 552(b)(6)) | M: Ex 6 - (5 U.S.C. Sec 552(b)(6))

census.gov | [@uscensusbureau](https://twitter.com/uscensusbureau)

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Census
2020

[EXTERNAL] Re: Census Trust & Safety Introduction

From: Payton Iheme [Ex 6 - (5 U.S.C. Sec 552(b)(6))]
To: "Zaidi, Irum F. EOP/OVP" [Ex 6 - (5 U.S.C. Sec 552(b)(6))]
Cc: "Boland, Amira C. EOP/OMB" [Ex 6 - (5 U.S.C. Sec 552(b)(6))]
Date: Sat, 21 Nov 2020 14:06:36 -0500

Hi Irum,

We would like to follow up with a call with you and Dr. Birx/team as soon as you are available. [Kang-Xing Jin, Head of Health](#) and our rep working specifically on the topic discussed will join. We are primed to discuss over the weekend or first thing Monday.

Let me know what time you/she can speak.

For reference if helpful:

<https://about.fb.com/news/2020/10/coronavirus/>

<https://www.facebook.com/formedia/solutions/coronavirus-resources>

https://www.facebook.com/coronavirus_info/

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Payton,

As we discussed yesterday afternoon, I'm connecting you here with Irum Zaidi, who's leading the Federal COVID Data Strategy and Execution workgroup. She's looking to connect Dr. Birx in the next day or two (after 5PM EST) with folks at Facebook that could help to amplify critical messages to help keep people safe over the Thanksgiving holiday.

Appreciate the help in making the connection!

Regards,

Stephen

Stephen L. Buckner, Assistant Director

Communications Directorate

U.S. Census Bureau

O: Ex 6 - (5 [REDACTED]) | M: Ex 6 - (5 U.S.C. [REDACTED])

[census.gov](https://www.census.gov) | [@uscensusbureau](https://twitter.com/uscensusbureau)



Re: [EXTERNAL] Re: Census Trust & Safety Introduction

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To: Payton Iheme Ex 6 - (5 U.S.C. Sec 552(b)(6))
Cc: "Boland, Amira C. EOP/OMB" Ex 6 - (5 U.S.C. Sec 552(b)(6))
Date: Mon, 23 Nov 2020 10:21:45 -0500

I haven't been able to confirm Dr Bix's time today, I think a call with us is ok unless video is more effective.

Irum

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That time works for us. Noon today.

We use BlueJeans conference codes, but not sure you will be able to get the video to work. If this is just a call, then that will work.

If video is better, so everyone can see who they are speaking with, let me know if you have a system you prefer.

For now...I will hold with Bluejeans phone/video conference until I hear back from you.

Best,

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From: "Zaidi, Irum F. EOP/OVP" Ex 6 - (5 U.S.C. Sec 552(b)(6))
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Hi. How is noon eastern for everyone on Monday?

Thanks,

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On Nov 21, 2020, at 4:47 PM, Payton Iheme Ex 6 - (5 U.S.C. Sec 552(b)(6)) wrote:

This information is extremely helpful Amira.

We are looking at this now while we stand by for update on meeting/call.

Best,

Payton

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Subject: RE: Census Trust & Safety Introduction

Hey Payton,

I'll let Irum connect re: schedule to discuss in more detail, but wanted to quickly provide a few updates:

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>>[<<https://covid.cdc.gov/covid-data-tracker/#county-view](https://covid.cdc.gov/covid-data-tracker/#county-view)<<: (maybe like a local weather alert? "COVID is spreading faster in Franklin County")
- States where there's increasing rates and individual level mitigation efforts are not strong enough: AK, AL, AR, CO, IA, ID, IN, KS, KY, MN, MO, MT, NE, NV, SD, TN, WI and WY.
- Some groups we need to act:
 - Midwestern men 35+
 - Non-Urban (e.g, smaller cities, rural that are road-tripping to see families – both women and men)
 - Gen Z - College students
 - Millennials
- Below is a forwarded email that HHS just sent their communications partners with a more focused message for the next week (and generally over the holiday season) – attached are images that CDC sent out yesterday morning with their comms kit. It can be edited / repurposed (there's a place to insert a logo) or simply provide the information much better designers can recreate! Anything you can do to highlight actions people can be empowered with (e.g., "**Rethink travel, gather virtually, wear a mask**") rather than just saying something like "learn more about COVID-19" would be great. (As in, if you had those actions link to guidance (rather than more generic "Learn more" when you flag something as related to COVID19), since most won't click through, and the guidance is too long for most to read 😊)
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>>https://twitter.com/HHSGov/status/1329877180378189824?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Etweet<<

Cheers,

Amira

Holiday Partner Resources Packages

Key Message

Stay safe this holiday

1. Wear a mask
2. Rethink traveling
3. Keep gatherings small
4. Celebrate virtually if you can

Fewer get together, but still many reason to be thankful

Additional Messages

- This Thanksgiving, think about celebrating in person with only the people in your household to ensure you have the safest holiday you can
 - Connect with other family and friends virtually to give thanks and share blessings
- Consider carefully whether you should travel this holiday—think about other ways you can celebrate
 - Remember—travel increases your risk of getting and spreading COVID-19
- If you are hosting a gathering, take steps to help prevent the spread of COVID-19
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 - Consider having your gathering outdoors

Featured Holiday Resources

- Celebrating Thanksgiving: >>><https://www.cdc.gov/coronavirus/2019-ncov/daily-life-coping/holidays/thanksgiving.html><<<;
 - Everyone Can Make Thanksgiving Safer
 - >>>https://www.cdc.gov/coronavirus/2019-ncov/downloads/daily-life-coping/everyone_can_make_thanksgiving_safer.html.pdf<<<;
 - Consider Other Thanksgiving Activities
 - >>>https://www.cdc.gov/coronavirus/2019-ncov/downloads/daily-life-coping/consider_other_thanksgiving_activities.html.pdf<<<;
 - This Holiday Season Do What's Best for You and Your Loved Ones
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 - Thanksgiving social media
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Things to Know about the COVID-19 Pandemic:

>>><https://www.cdc.gov/coronavirus/2019-ncov/your-health/need-to-know.html><<<;

Re: [EXTERNAL] Re: Census Trust & Safety Introduction

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To: "Zaidi, Irum F. EOP/OVP" [Ex 6 - (5 U.S.C. Sec 552(b)(6))]
Cc: "Boland, Amira C. EOP/OMB" [Ex 6 - (5 U.S.C. Sec 552(b)(6))]
Date: Mon, 23 Nov 2020 10:25:29 -0500

Hi Irum,

Do let me know. Our VP of Health was planning to join if Dr. Birx was joining. He drives all of our work on COVID and good to have that conversation moving workstreams along.

Either way, it can be a phone call to make it easier, but do confirm attendees on your end.

Best,

Payton

From: "Zaidi, Irum F. EOP/OVP" [Ex 6 - (5 U.S.C. Sec 552(b)(6))]
Date: Monday, November 23, 2020 at 10:21 AM
To: Payton Iheme [Ex 6 - (5 U.S.C. Sec 552(b)(6))]@fb.com>
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Subject: Re: [EXTERNAL] Re: Census Trust & Safety Introduction

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[EXTERNAL] Re: Next Meeting of The Policy Lab Advisory Board

From: "Nihill, Valeri" Ex 6 - (5 U.S.C. Sec [REDACTED])
To: Heather West Ex 6 - (5 U.S.C. Sec [REDACTED]) Angie Ankoma Ex 6 - (5 U.S.C. Sec [REDACTED])
"Epstein, Diana F. EOP/OMB" Ex 6 - (5 U.S.C. Sec 552(b)(6)) Heather West
Ex 6 - [REDACTED]@fb.com>, Michelle Welch Ex 6 - (5 U.S.C. Sec [REDACTED]) Shankar Prasad
Ex 6 - (5 U.S.C. Sec 552(b)(6)) "Solares-Hand, Sabrina" Ex 6 - (5 U.S.C. Sec 552(b)(6))
Torey Malatia Ex 6 - (5 U.S.C. [REDACTED])
Cc: David Yokum (via Google Drive) Ex 6 - (5 U.S.C. Sec [REDACTED]) Matthew J. Lyddon
Ex 6 - (5 U.S.C. Sec [REDACTED]) Susan Brown Ex 6 - (5 U.S.C. Sec [REDACTED])
Date: Tue, 23 Feb 2021 11:20:55 -0500

Hello, Board members.

I have had some feedback and the proposed dates are not going to work for everyone. The goal is full attendance, and to that end, I am offering more dates for your consideration.

2/29 1-2P

3/30 1-2P or 2-3P

3/31 2-3P

If any of the above dates and times are a definite "No", please let me know. I will update the appointment based on the date that works for all.

Many thanks!

Valeri

On Mon, Feb 22, 2021 at 11:32 AM Nihill, Valeri Ex 6 - (5 U.S.C. Sec [REDACTED]) wrote:
Advisory Board Members, Ex 6 - (5 U.S.C. Sec 552(b)(6))

We are looking forward to the next meeting following the submission of The Policy Lab's annual report to Arnold Ventures. The report will be submitted at the end of this week, you will each be receiving a copy early next week. With the report hot off the presses and fresh in mind, our proposed dates for the next Advisory Board meeting are March 10th or 17th, in the 2-3 PM timeslot.

Please reply to let me know that these dates will align with your availability. Of course, if neither date works for you, let me know and I will field other options.

Thank you.

Valeri

--

Valeri Nihill | Program Manager
[The Policy Lab](#)
225 Dyer Street, 5th Floor Providence RI 02903
Ex 6 - (5 U.S.C. Sec
552(b)(6))

--

Valeri Nihill | Program Manager
[The Policy Lab](#)
225 Dyer Street, 5th Floor Providence RI 02903
Ex 6 - (5 U.S.C. Sec
552(b)(6))

[EXTERNAL] Washington, DC Virtual Careers Week

From: "Hammond, Kelly" Ex 6 - (5 U.S.C. Sec 552(b)(6))
To: "Danis, Gregory (FTA)" Ex 6 - (5 U.S.C. Sec 552(b)(6)), "Wahl, Gregory" Ex 6 - (5 U.S.C. Sec 552(b)(6)), "Segura, Kimberly A. EOP/OMB" Ex 6 - (5 U.S.C. Sec 552(b)(6)), Tina Chang Ex 6 - (5 U.S.C. Sec 552(b)(6)), Alyssa Shanderson Ex 6 - (5 U.S.C. Sec 552(b)(6)), "LaFache-Brazier, Serae" Ex 6 - (5 U.S.C. Sec 552(b)(6)), Haven Hutchinson Ex 6 - (5 U.S.C. Sec 552(b)(6)), "Eichhorn, Deborah" Ex 6 - (5 U.S.C. Sec 552(b)(6)), mtlsjfc60 Ex 6 - (5 U.S.C. Sec 552(b)(6)), Amaury Munoz Ex 6 - (5 U.S.C. Sec 552(b)(6)), kmiwa Ex 6 - (5 U.S.C. Sec 552(b)(6)), Courtney Asker Ex 6 - (5 U.S.C. Sec 552(b)(6)), "Korn, Joel B." Ex 6 - (5 U.S.C. Sec 552(b)(6)), Marc Sames Ex 6 - (5 U.S.C. Sec 552(b)(6)), Emily Delehanty Carey Ex 6 - (5 U.S.C. Sec 552(b)(6)), Peter Brusoe Ex 6 - (5 U.S.C. Sec 552(b)(6)), Alicia Tambe Ex 6 - (5 U.S.C. Sec 552(b)(6)), Cat Provost Ex 6 - (5 U.S.C. Sec 552(b)(6)), michelle.mittler Ex 6 - (5 U.S.C. Sec 552(b)(6)), keenan.d.hale Ex 6 - (5 U.S.C. Sec 552(b)(6))
Cc: "Negrón-Rivera, Yalitza" Ex 6 - (5 U.S.C. Sec 552(b)(6)), "Marso, Joan L" Ex 6 - (5 U.S.C. Sec 552(b)(6)), "Peguero, Roberto" Ex 6 - (5 U.S.C. Sec 552(b)(6))
Date: Fri, 26 Feb 2021 15:57:07 -0500
Attachments: DC Virtual Careers Week Schedule of Events Spring 2021.pdf (211.38 kB)

Good afternoon,

On behalf of my colleagues and myself, I want to thank you all so very much for the time and energy that you put into this week's series of events. I know it's a lot to ask for an hour or more of your time when you're likely spending your whole day in front of a computer screen already, so we certainly want to convey how much we appreciate the time you have given.

My colleague Yalitza has already heard from several students how helpful and informative the sessions were! We had a few students who attending almost every event this week! This of course speaks to the content of the conversation that you all offered, and we are so grateful for that. We also want to offer the opportunity for you all to provide feedback as well – if you have any thoughts, please feel free to send them our way!

Attached is the full list of events and alumni (and non-alumni) participants from the week, in case you were curious about what sessions the students had the opportunity to attend.

We will plan on repeating this series of events in the future (hopefully in person at some point), and we hope that you will join us then as well!

I hope everyone has a wonderful weekend!

Best,
Kelly

Kelly Hammond
Director of Alumni Relations

Rockefeller College of Public Affairs & Policy
University at Albany
State University of New York
135 Western Avenue

Albany, NY 12222
Ex 6 - (5 U.S.C.
Sec 552(b)(6))

[EXTERNAL] Re: Washington, DC Virtual Careers Week

From: Alicia Tambe [Ex 6 - (5 U.S.C. Sec 552(b)(6))]@fb.com>
To: "Hammond, Kelly" [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; "Danis, Gregory (FTA)" [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; "Wahl, Gregory" [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; "Segura, Kimberly A. EOP/OMB" [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; Tina Chang [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; Alyssa Shanderson [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; "LaFache-Brazier, Serae" [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; Haven Hutchinson [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; "Eichhorn, Deborah" [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; mtlsljfc60 [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; Amaury Munoz [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; kmiwa [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; Courtney Asker [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; "Korn, Joel B." [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; Marc Sames [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; Emily Delehanty Carey [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; Peter Brusoe [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; Cat Provost [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; michelle.mittler [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; keenan.d.hale [Ex 6 - (5 U.S.C. Sec 552(b)(6))];
Cc: "Negron-Rivera, Yalitza" [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; "Marso, Joan L" [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; "Peguero, Roberto" [Ex 6 - (5 U.S.C. Sec 552(b)(6))];
Date: Fri, 26 Feb 2021 16:38:22 -0500

Thank you, Kelly! And a huge thanks to you, Yalitza, Joan and Roberto for all your hard work on this and curating such an informative week for the students despite this challenging new environment. You always make the experience so seamless and effortless for alumni to give back and stay engaged. Thank you!

Have a wonderful weekend everyone!

Best,

Alicia

Alicia Tambe

[Facebook](#) | Public Policy Manager

Global Connectivity and Access Policy

575 7th Street NW, Suite 700 | Washington, DC | 20004

Email: [Ex 6 - (5 U.S.C. Sec 552(b)(6))]

Mobile: [Ex 6 - (5 U.S.C. Sec 552(b)(6))]

From: Hammond, Kelly [Ex 6 - (5 U.S.C. Sec 552(b)(6))]
Sent: Friday, February 26, 2021 3:57 PM
To: 'Danis, Gregory (FTA)' [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; Wahl, Gregory [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; Kimberly [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; Segura [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; <Kimberly [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; Segura [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; Tina Chang [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; Alyssa Shanderson [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; LaFache-Brazier, Serae [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; Haven Hutchinson [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; Eichhorn, Deborah [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; mtlsljfc60 [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; <mtlsljfc60 [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; Amaury Munoz [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; kmiwa [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; <kmiwa [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; Courtney Asker [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; Korn, Joel B. [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; Marc Sames [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; Emily Delehanty Carey [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; Peter Brusoe [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; Alicia Tambe [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; @fb.com>; Cat Provost [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; Michelle.Mittler [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; <Michelle.Mittler [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; keenan.d.hale [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; keenan.d.hale [Ex 6 - (5 U.S.C. Sec 552(b)(6))];
Cc: Negron-Rivera, Yalitza [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; Marso, Joan L [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; Peguero, Roberto [Ex 6 - (5 U.S.C. Sec 552(b)(6))];
Subject: Washington, DC Virtual Careers Week

Good afternoon,

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Best,
Kelly

Kelly Hammond
Director of Alumni Relations

Rockefeller College of Public Affairs & Policy
University at Albany
State University of New York
135 Western Avenue
Albany, NY 12222

Ex 6 - (5 U.S.C. §

[EXTERNAL] Policy Lab Advisory Board Currently 3/31

From: "Nihill, Valeri" [Ex 6 - (5 U.S.C. Sec 552(b)(6))]
To: Angie Ankoma [Ex 6 - (5 U.S.C. Sec 552(b)(6))], David Yokum [Ex 6 - (5 U.S.C. Sec 552(b)(6))], "Epstein, Diana F. EOP/OMB" [Ex 6 - (5 U.S.C. Sec 552(b)(6))], Heather West [Ex 6 - (5 U.S.C. Sec 552(b)(6))], Heather West [Ex 6 - [redacted]@fb.com>], Matthew J. Lyddon [Ex 6 - (5 U.S.C. Sec 552(b)(6))], Michelle Welch [Ex 6 - (5 U.S.C. Sec 552(b)(6))], Shankar Prasad [Ex 6 - (5 U.S.C. Sec 552(b)(6))], "Solares-Hand, Sabrina" [Ex 6 - (5 U.S.C. Sec 552(b)(6))], Torey Malatia [Ex 6 - (5 U.S.C. Sec 552(b)(6))]
Cc: "Avila, Joshua" [Ex 6 - (5 U.S.C. Sec 552(b)(6))], Susan Brown [Ex 6 - (5 U.S.C. Sec 552(b)(6))]
Date: Thu, 04 Mar 2021 15:41:36 -0500

All:

There has been a change to David Yokum's schedule, with a conflict presenting on 3/31. May I propose one of the following dates for this meeting, instead?

4/5 3P-4P
4/7 2P-3P
4/12 1230P-130P

I will update the invite based on the date that works for all.

Kindly,
Valeri

--

Valeri Nihill | Program Manager
[The Policy Lab](#)
225 Dyer Street, 5th Floor Providence RI 02903
[Ex 6 - (5 U.S.C. Sec 552(b)(6))]

[EXTERNAL] The Policy Lab's 2021 Interim Report

From: "Yokum, David" [REDACTED]
To: Angie Ankoma [REDACTED] "Epstein, Diana F. EOP/OMB"
[REDACTED] Heather West [REDACTED]
[REDACTED] @fb.com, Michelle Welch [REDACTED], Shankar Prasad
[REDACTED] Sabrina Solares-Hand
[REDACTED] Torey Malatia [REDACTED]
Cc: Matthew J. Lyddon [REDACTED], Kelly Crawley
[REDACTED], Valeri Nihill [REDACTED]
Date: Wed, 24 Mar 2021 13:44:06 -0400
Attachments: Arnold Ventures Interim Report - The Policy Lab - 2-26-2021.pdf (2.93 MB)

Dear Colleagues:

I look forward to seeing everyone on April 7th at our next Advisory Board meeting. In the meantime, I'm writing now to share as promised the 2021 Interim Report that we submitted to Arnold Ventures.

A PDF of the Report is attached, but - for ease of feedback - here is the [Report as a Google Doc, which you can freely comment on](#). At this stage, if you have any reactions, even little nuggets of ideas, such as you should talk to Person X or consider Angle Z, it's appreciated. Thank you.

Also FYSA, the website is expanding with [project pages](#). Currently, for example, you can find new pages on work related to [COVID](#), [LIHEAP](#), [autonomous vehicles](#), [budget reform](#), etc - and another suite of projects will go live over the coming weeks.

I'll share an agenda closer to the 7th, but to forecast: the main item I'm hoping to discuss is a rubric for how we'll select future projects, designed to advance three priority policy areas and also expand our community of practice. (As we discussed in the first meeting, our current projects have a slight ad hoc feel, as we were opportunistically starting up wherever we could get traction; but in the next phase, I want deeper, more focused engagements.)

I hope everyone is well!

Cheers,

David

P.S. I'll be out next week - heading into the woods, away from screens - and back on April 5th.

--

David Yokum
Director, [The Policy Lab](#)
Host, [30,000 Leagues](#)
Brown University
[REDACTED] [bio](#)

Executive Assistant:
[Valeri Nihill](#) [REDACTED]
[REDACTED]

[EXTERNAL] Agenda for April 8th Advisory Board meeting (The Policy Lab)

From: "Yokum, David" [Ex 6 - (5 U.S.C. Sec [REDACTED])]
To: Angie Ankoma [Ex 6 - (5 U.S.C. Sec [REDACTED])], "Epstein, Diana F. EOP/OMB"
[Ex 6 - (5 U.S.C. Sec 552(b)(6))], Heather West [Ex 6 - (5 U.S.C. Sec [REDACTED])], Heather
West [Ex 6 - (5 U.S.C. Sec [REDACTED])], Michelle Welch [Ex 6 - (5 U.S.C. Sec [REDACTED])], Shankar
Prasad [Ex 6 - (5 U.S.C. Sec [REDACTED])], "Solares-Hand, Sabrina"
[Ex 6 - (5 U.S.C. Sec 552(b)(6))], Torey Malatia [Ex 6 - (5 U.S.C. Sec [REDACTED])]
Cc: Kelly Crawley [Ex 6 - (5 U.S.C. Sec [REDACTED])], Matthew J. Lyddon
[Ex 6 - (5 U.S.C. Sec 552(b)(6))], Valeri Nihill [Ex 6 - (5 U.S.C. Sec [REDACTED])]
Date: Tue, 06 Apr 2021 14:10:31 -0400
Attachments: Advisory Board - Agenda - 2021.04.07.pdf (139.54 kB)

Hi Y'all,

Please find here [April 8th agenda](#) (also attached) for tomorrow's 2PM EST Advisory Board meeting.

Hopefully you've had a chance to review our [2021 Interim Report](#), for notice one agenda prompt:
based on that review, what is one recommendation for how to increase our performance over the next
year?

The other major discussion item will be about draft project selection criteria for the upcoming
months, which I'll talk us through live.

I look forward to seeing everyone!

Cheers,
David

--

David Yokum
Director, [The Policy Lab](#)
Host, [30,000 Leagues](#)
Brown University
[Ex 6 - (5 U.S.C. Sec [REDACTED])] | [bio](#)

Executive Assistant:
[Valeri Nihill](#) [Ex 6 - (5 U.S.C. Sec [REDACTED])]
[Ex 6 - (5 U.S.C. Sec [REDACTED])]

[EXTERNAL] Alliance for Advancing Health Online

From: Payton Iheme [REDACTED]@fb.com>
To: "Dragoiu, Georgeta (HHS/ASPA)" [REDACTED] tericka.lambert [REDACTED]
"Siegel, Becca G. EOP/OMB" [REDACTED], monica.vines [REDACTED]
Cc: Nisha Deolalikar [REDACTED]@fb.com>, Carrie Adams [REDACTED]@fb.com>, Julia Eisman
[REDACTED]@fb.com>, Molly Abbruzzese [REDACTED]@fb.com>, Kevin Wysocki
[REDACTED]@fb.com>
Date: Tue, 15 Jun 2021 16:37:35 -0400

Hi Georgeta, Tericka, Rebecca and Monica,

We wanted to let you know about a new initiative — the Alliance for Advancing Health Online — that Facebook launched last week along with partners at Merck, the World Health Organization, the World Bank, the MIT Initiative on the Digital Economy, Sabin Vaccine Institute, CDC Foundation, the Bay Area Global Health Alliance, and the Vaccine Confidence Project at the London School of Hygiene and Tropical Medicine. Facebook and Merck are contributing \$40M to the initiative, which is focused on advancing public understanding of how social media and behavioral sciences can be leveraged to improve the health of communities around the world.

As our first activity together, Alliance partners launched a new [Fund](#) that will provide grants to researchers and organizations for projects that explore how to use social media and digital platforms to build confidence in and drive uptake of vaccines. We'd be grateful for any help you can provide in disseminating the RFP with your network, as we are eager to attract a broad and diverse range of proposals.

We are especially excited about this effort because it builds on some of our campaigns with partners to-date — more information is available [here](#). We and the Alliance partners are also excited about opportunities to expand this work further, so would welcome the opportunity for further conversation to discuss synergies with your efforts. I am copying in Nisha and Molly from our health partnerships team who are leading this initiative and can join a follow-up conversation if desired.

Best,

Payton and team

FACEBOOK

Payton Iheme
U.S. Public Policy
[Facebook](#)

RE: [EXTERNAL] Re: FW: Fairfax County Commonwealth Attorney/racial justice and data

From: acp [Ex 6 - (5 U.S.C. Sec 552(b)(6))] <[Ex 6 - (5 U.S.C. Sec 552(b)(6))]@fb.com>
To: "Bains, Chiraag EOP/WHO" [Ex 6 - (5 U.S.C. Sec 552(b)(6))]; Clarence Wardell [Ex 6 - (5 U.S.C. Sec 552(b)(6))]
Cc: Roy Austin [Ex 6 - (5 U.S.C. Sec 552(b)(6))] <[Ex 6 - (5 U.S.C. Sec 552(b)(6))]@fb.com>, "Wardell, Clarence L. III EOP/OMB" [Ex 6 - (5 U.S.C. Sec 552(b)(6))]
Date: Thu, 29 Jul 2021 13:46:06 -0400

Hi Chiraag and Clarence,

That's great. I can accommodate your schedules. Are there a few times when you both are free next week? Also, I could meet in-person or virtually.

Allison

Allison C. Pierre, Esq
Founder and CEO, Innovative Prosecution Consulting
655 New York Avenue NW
Washington, DC 20001
Mobile: [Ex 6 - (5 U.S.C. Sec 552(b)(6))]
><https://www.reformagents.com/><
[Ex 6 - (5 U.S.C. Sec 552(b)(6))]
><https://www.linkedin.com/in/allison-pierre-548a0bb/><
Ready to schedule? Please select a time from my online scheduler
><https://calendly.com/acp-2/15min><
><https://calendly.com/acp-2/30min><

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From: Bains, Chiraag EOP/WHO [Ex 6 - (5 U.S.C. Sec 552(b)(6))]
Sent: Wednesday, July 28, 2021 1:27 AM
To: Clarence Wardell [Ex 6 - (5 U.S.C. Sec 552(b)(6))]
Cc: acp [Ex 6 - (5 U.S.C. Sec 552(b)(6))] <[Ex 6 - (5 U.S.C. Sec 552(b)(6))]@fb.com>; Roy Austin [Ex 6 - (5 U.S.C. Sec 552(b)(6))] <[Ex 6 - (5 U.S.C. Sec 552(b)(6))]@fb.com>; Wardell, Clarence L. III EOP/OMB [Ex 6 - (5 U.S.C. Sec 552(b)(6))]
Subject: Re: [EXTERNAL] Re: FW: Fairfax County Commonwealth Attorney/racial justice and data

Excited to connect, Allison. Clarence and I work closely — I think we can make this one meeting.

Thanks for the introduction, Roy!

On Jul 27, 2021, at 10:58 PM, Clarence Wardell [Ex 6 - (5 U.S.C. Sec 552(b)(6))] wrote:

Hi Allison,

Great to be connected. I'm looping my work email. Happy to find some time to connect. Perhaps next week?

Clarence

On Wed, Jul 21, 2021 at 2:52 PM acp [Ex 6 - (5 U.S.C. Sec 552(b)(6))] <[Ex 6 - (5 U.S.C. Sec 552(b)(6))]@[Ex 6 - (5 U.S.C. Sec 552(b)(6))]> wrote:

Hi Chiraag and Clarence,

It's good to meet you both via email. I would really appreciate connecting with each of you separately. Attached is a press release from last week regarding our new data program.

If you have time this month or in early August, please let me know and I can set up a virtual/in-person meeting. I live and work in DC and can accommodate your schedules.

Thanks,
Allison

Allison C. Pierre, Esq
Founder and CEO, Innovative Prosecution Consulting
655 New York Avenue NW
Washington, DC 20001
Mobile: [Ex 6 - (5 U.S.C. Sec 552(b)(6))]
>><https://www.reformagents.com/><<;
[Ex 6 - (5 U.S.C. Sec 552(b)(6))] <[Ex 6 - (5 U.S.C. Sec 552(b)(6))]@[Ex 6 - (5 U.S.C. Sec 552(b)(6))]>
>><https://www.linkedin.com/in/allison-pierre-548a0bb/><<;

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From: Roy Austin [Ex 6 - (5 U.S.C. Sec 552(b)(6))] <[Ex 6 - (5 U.S.C. Sec 552(b)(6))]@fb.com>
Sent: Wednesday, July 21, 2021 2:39 PM
To: acp [Ex 6 - (5 U.S.C. Sec 552(b)(6))] <[Ex 6 - (5 U.S.C. Sec 552(b)(6))]@[Ex 6 - (5 U.S.C. Sec 552(b)(6))]> [Ex 6 - (5 U.S.C. Sec 552(b)(6))] <[Ex 6 - (5 U.S.C. Sec 552(b)(6))]@[Ex 6 - (5 U.S.C. Sec 552(b)(6))]> Clarence Wardell [Ex 6 - (5 U.S.C. Sec 552(b)(6))]
Subject: Fairfax County Commonwealth Attorney/racial justice and data

Chiraag and Clarence,

I just spoke with Allison Pierre. Allison has funding, an awesome partner in Commonwealth Attorney Steve Descano, other great partners like the APA and Measures for Justice and a really amazing idea to make prosecutor data more transparent in an effort to address racial inequities. I told her that she should connect with the two of you (Sorry, Clarence I don't have your work email) to tell you about the project.

Roy