

[EXTERNAL] [Update] Google's Covid19 Vaccine Equity Efforts

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Hi Maya and Nick,

Thank you for meeting with us earlier this week to answer our team's questions on the connectathon. Please let us know if you get any additional information about the maps API and if we can be helpful in any way. I also wanted to share with you the latest announcements from Google on our continued efforts to support COVID-19 vaccination efforts. As more people have access to the COVID-19 vaccine, Google is making it easier to learn why, when and where you can get immunized -- you can now find vaccination locations on Google Maps and Search in the U.S. Today, we've published a [blog](#) to share an update on how we're lending our resources, reach, and product expertise to lower barriers of access to COVID-19 vaccines.

To do this, we're:

- **Securing vaccines for people around the world**
 - [Gavi](#), the global alliance for vaccines, kicked off a new [drive for additional funding](#) for COVAX to get vaccines to people in low- and middle-income countries. Google.org is funding 250,000 vaccinations and providing Gavi with pro bono technical assistance to accelerate global distribution. We're also kicking off an employee giving campaign, and both Gavi and Google.org will match each donation to triple the impact. Google.org is also committing \$15 million in Ad Grants to support Gavi-led campaigns. Since February, Gavi has served over 15 million public service announcements via this program-- that's half a million a day -- in more than 175 countries worldwide. We are excited to increase our support to expand Gavi's impact.
- **Funding pop-up vaccine sites and making it easier to book appointments**
 - Google.org is providing \$2.5 million in grant funding to [Partners in Health](#), [Stop the Spread](#), and [Team Rubicon](#), who are working directly with over 500 community-based organizations to serve Black, Latino and rural communities. This funding will go toward efforts, like pop-up vaccination sites. This builds on our \$1 million grant

to the CDC Foundation to connect community-based organizations serving disproportionately affected populations with local health departments to address vaccine hesitancy and delivery.

- To make sure more people — especially those with limited internet access — can sign up for a vaccine, [Google Cloud is launching an expanded virtual agent](#) as part of its [Intelligent Vaccine Impact solution \(IVIs\)](#). People will be able to schedule vaccine appointments and ask common questions through a virtual agent, in up to 28 languages and dialects, via chat, text, web, mobile or over the phone.
- **Committing \$250 million to connect communities to trusted vaccine information**
 - Google is committing an additional \$250 million in Ad Grants to local governments, community and public health organizations that will fund more than 2.5 billion vaccine-related PSAs. This brings our total commitment for COVID-related public service announcements to more than \$800 million.

Please let me know if you have any questions on our updates related to vaccines or any of Google's work throughout the COVID-19 pandemic.

Thank you,

Jan on behalf of the Google Team

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Ex 6 - (5 U.S.C. Sec 552(b)(6))

Android Mobile: Ex 6 - (5 U.S.C. Sec 552(b)(6))